

FUTURAMA

PRODUCT FACT SHEET

Title: *FUTURAMA*
Ship Date: Aug 12 2003
Publisher: Sierra Entertainment
Developer: UDS (Unique Development Studios)
Format: Xbox, PS2 and NGC
Category: Action – Third Person Shooter
Age: 13+
MSRP: \$49.95
ESRB Rating: T for Teen



PRODUCT OVERVIEW

Matt Groening, the creative mastermind behind the *Simpsons*, presents his multiplatform console game based on the hit animated TV series: *FUTURAMA*. This irreverent parody of the Sci-Fi genre follows Fry, a 20th century outcast mistakenly frozen until the 31st century, and his new interstellar adventures as a deliveryman.

FUTURAMA: The Game is a 3rd person platform shooter featuring characters and environments from the series. Set in the cartoon series' futuristic universe, *FUTURAMA: The Game* features all the main characters from the TV show characters, including Fry, Leela and Bender. Each character possesses his or her own skills and attributes, resulting in unique and varied gameplay.

TV show is:

- Ranked #1 in the key demographics for time period for Male Teens 12-17 and Male Adults 18-34.
- Ranked #1 among all Teens 12-17 and all Adults 18-34, though skewed towards Males.
- Airing since the Spring of 1999, where fifty-six episodes have been broadcast, and another full season's worth of new episodes are scheduled for broadcast in 2002-2003.
- Capturing over 17 million monthly TV viewers and airing in 54 countries.
- Going into syndication in January 2003 on Cartoon Network's "Adult Swim".

The game includes:

- Fry, Leela and Bender traveling through time to thwart *Mom's evil plans for world domination*.
- A game design true to the brand, with original story, dialogue and music created by *FUTURAMA* writers and its composer.
- Original cinematics from the writers of the TV series, including the equivalent of 2 ALL NEW show episodes.
- Custom-made outline and toon-shading renderer, which captures the visual look and feel of the *FUTURAMA* TV series.
- A gigantic *FUTURAMA* universe spanning 25 levels, 5 original environments, and expanded further with exclusive new characters and settings
- Interaction with the familiar characters from *FUTURAMA*, including Zap Brannigan and Dr. Zoidberg.
- Easy to learn controls to aid in an easy "pick up and play" learning curve important to casual gamers.

CONTACT INFORMATION

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